

Annual Report

2009-2010



COASTAL FUND
UC SANTA BARBARA
ASSOCIATED STUDENTS
WWW.COASTALFUND.ORG

Background

Coastal Fund is a student-funded, student-run organization that serves to preserve, protect, and enhance the terrestrial and marine habitats associated with the shoreline of the University of California, Santa Barbara through preservation, education, open access, research, and restoration.

Through a lock-in fee every quarter, each undergraduate student pays \$5.50 and each graduate student pays \$3.00 towards Coastal Fund. The fee generates approximately \$330,000 annually, providing funds for projects, the Coastal Service Program, outreach and education activities, and overhead.

Since the inception in Fall of 1999, Coastal Fund has granted over \$1.84 million to 372 projects.

Committee

The 2009-2010 Coastal Fund committee was comprised of:

Board of Directors

Kaela Jorgenson, Undergraduate Representative

Katy McCarthy, Undergraduate Representative

Quentin Gee, Graduate Representative

LeeAnne French, Graduate Representative

Pilar Alomia, Undergraduate Representative

Jessica White, Environmental Affairs Board Representative

Michelle Petitfils, Surfrider Representative

Staff

Miranda Walker, Administrative Assistant

Carly Keen, Outreach and Education Coordinator

Jennifer Verhines, Outreach and Education Coordinator

Emma Panish, Coastal Service Program Coordinator

Elizabeth Farrington, Legislative Council Representative

Lily Clayman, External Vice President of Local Affairs Representative

Scott Bull, Grants Manager/Associated Students Staff Advisor



The Chair and Vice Chair positions are elected each quarter to provide balance to Coastal Fund operations.

Budget

In 2009-2010, Coastal Fund managed a \$347,567 budget. The Committee allocated a total of \$293,576 to staff support, operating, outreach and education, funded projects, coastal service program, and university fees from July 1, 2009 to June 30, 2010. Figure 1 below breaks down how money was spent throughout the fiscal year.

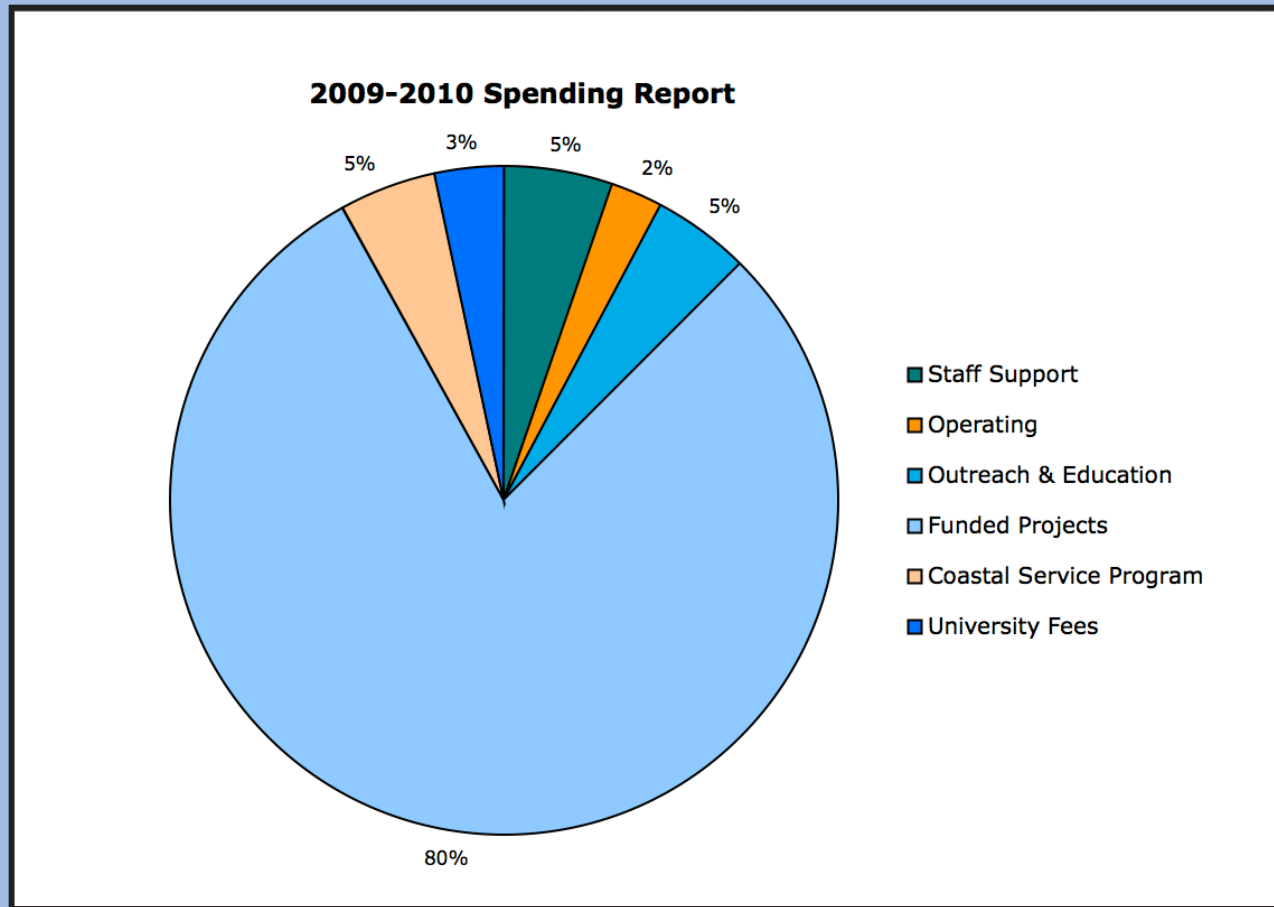


Figure 1



Remaining funds will rollover into next year's budget to provide additional support for future projects and operations.

Projects Funded

Out of the 50 applications submitted, 34 projects were funded totaling \$232,091. 20 projects were funded in full and 14 projects were funded partially.



CCBER Restoration Interns



Lagoon Sign

2009-2010 Projects

Devereux Native Tree Nursery Project*
 Coal Oil Point Sandy Beach Food Web
 350.org Day of Action
 Coastal Biodiversity Planning*
 Outreach Programs at Coal Oil Point Reserve*
 Seabird Rehabilitation Trainee/Education Outreach*
 Gray Whales Count*
 Ambassadors of the Environment*
 Conservation and Restoration*
 Restoration Intern Training Program*
 Lagoon Access Matching Grant - 2nd half
 Lagoon Water Quality: Nutrients & Bacteria
 San Clemente Constructed Wetlands*
 Nutrient Limitation on Giant Kelp
 Meet Your Wild Neighbor*
 Lagoon Breaching in Santa Barbara*
 Student Engagement in Critical Coastal Issues*
 Open-Space Preservation and Education Project*
 Coastal Wild Heritage Project*
 Reef Check California*
 Restoring Coastal Dunes - Invasive Iceplant*
 Sea Otter and Coastal Water Quality Program*
 West Campus Bluffs Trail Restoration
 Robs Lifeguards*
 Greenhouse Native Tree Project
 Conservation and Restoration
 GreenScreen Environmental Media Program*
 "Fighting for Our Environment"
 CCBER/Coastal Fund Lagoon Sign Program Celebration
 CCBER Native Plant Book
 Restoring Intern Training Program
 Effects of Interspecific Competition*
 Explore the Coast! Fun Run and Hike
 Butt-Free IV

* signifies partial funding

Organization

Amount Funded

Goleta Valley Beautiful	\$7,500.00
UCSB	\$7,000.00
Environmental Affairs Baord	\$1,000.00
Ocean and Coastal Policy Center	\$17,600.00
Shorelines & Watersheds	\$2,500.00
SB Wildlife Care Network	\$3,350.00
American Cetacean Society	\$4,990.00
Ocean Futures Society	\$8,800.00
Coal Oil Point Reserve	\$4,628.00
CCBER	\$3,000.00
CCBER	\$50,000.00
CCBER	\$1,000.00
CCBER	\$7,000.00
SBC LTER	\$1,000.00
SB Audubon Society, Inc.	\$2,755.00
UCSB Earth Sciences	\$2,595.00
Environmental Defense Center	\$4,500.00
Environmental Defense Center	\$12,000.00
Los Padres Forest Watch	\$6,800.00
Reef Check Foundation	\$5,975.00
UCSB	\$6,040.00
Defenders of Wildlife	\$9,543.00
CCBER	\$32,000.00
Santa Barbara County Parks	\$720.00
Goleta Valley Beautiful	\$3,600.00
COPR	\$7,128.00
CFTNM	\$4,500.00
Agua Pura	\$5,855.00
CCBER	\$892.00
CCBER	\$3,800.00
CCBER	\$3,000.00
Marine Science Institute	\$940.00
Engineers Without Borders	\$1,000.00
IV Surfrider	\$100.00

Total Funded

\$233,111.00

How Funded Projects Meet Our Mission Statement

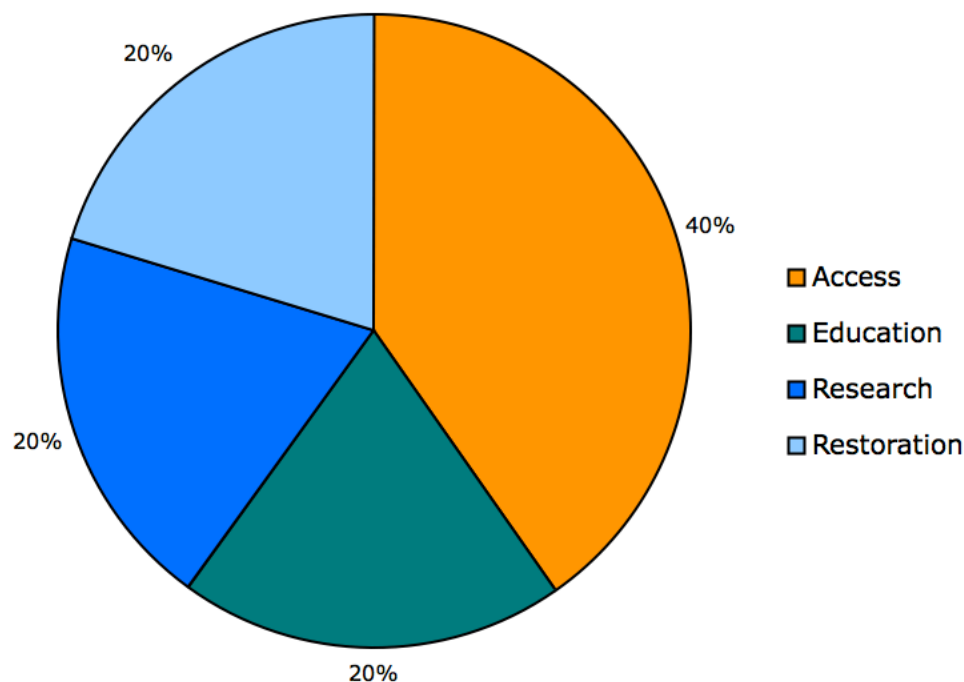


Figure 2

Coastal Fund provides funds to projects to increase preservation, education, open access, research, and restoration of the local coast.

Figure 2 shows how the Committee allocated funds within these categories for the 2009-2010 projects. Preservation is omitted because it is reflected across the other four goals.

During 2009-2010, on average, an access project was allocated \$20,903, an education project was allocated \$4,750, a research project was allocated \$5,138, and a restoration project was allocated \$5,237.

Access projects are typically more expensive because many are large-scale capital improvements that require considerable construction and materials.

Many funded projects support paid student internships. During 2009-2010 Coastal Fund supported 137 paid student internships, totaling \$65,379.

More complete descriptions of funded projects and internships can be found on the Coastal Fund website: www.coastalfund.org

Coastal Service Program

The Coastal Service Program offers campus organizations with an opportunity to raise funds while keeping the community litter-free and enhancing local natural areas.

Groups can earn \$100 for performing a beach clean-up or \$150 for participating in a restoration event.

During 2009-2010, Coastal Fund hosted 40 restoration events, 38 beach clean-ups, 18 street clean-ups, and 2 adopt-a-creek clean-ups.

The Committee awarded \$14,500 to 67 different groups (893 total participants). Over 2,300 pounds of trash were removed from local beaches.



Students planting in spring

Student Organizations Involved

Akanke
Alpha Delta Chi
Alpha Kappa Alpha
Alpha Kappa Psi
Alpha Phi Alpha
American Indian Science and Engineering Society
Anthropology Graduate Students Association (AGSA)
Black Graduation Committee
Black Pioneers Renaissance Organization
Born Again Ministries
BPRO
Bren Student Sustainability Committee
Carnales In Aztlan
Chinese Student Association
Circle K International
Communication Association
Delta Sigma Pi
East African Student Union
English Club
Gamma Zeta Alpha
Hermanas Unidas
Hermanos Unidos
Human Rights Group at UCSB
IDEAS
Iranian Graduate Student Association
Isla Vista Kiteboarding Club
IV Surfrider
JAM
Korean-American Campus Mission
La Escuelita
LA VOZ
Lambda Pi Eta
Lambda Sigma Gamma

Lambda Theta Nu
Lambda Theta Phi
Latino Business Association
Los Curanderos
Los Gauchos (Sigma Lambda Beta)
Los Ingenieros
Muslim Student Association
NORML
Not Mere Men
Omega Psi Phi
Persian Student Group
Pi Alpha Phi
Pink Link Breast Cancer Research & Awareness
Pre-Dental
SACNAS
SAHLUD
Santa Rosa Res Life
Sex and Relationship Interns
Sigma AEPI Colony
Sigma Alpha Zeta
Sigma Chi Omega
Ski and Snowboard Team
Society for the Adv of Chicanos/Native Americans
Society of Undergraduate Biologists
Sociology Association
STAR- Student Health Interns
Tennis Club at UCSB
The Society of Leadership and Success
Theta Nu Kappa
UCSB Sociology Association
UCSB Tennis Club
Vietnamese Student Association
West African Student Union

Outreach and Education Activities

Throughout the academic year, Coastal Fund heightened its visibility across several avenues.

Educational Campaigns, Films, and Lectures

The Committee increased public awareness of coastal and marine issues by hosting a variety of educational lectures and films.

The End of the Line – October 19, 2009 and February 20, 2010
Black Wave and Q&A with Dr. Riki Ott – November 12, 2009
Marine Debris Lecture and Panel Discussion – January 20, 2010
Addicted to Plastic with Dr. Andrea Neal – April 15, 2010

Tabling Festivals and Fairs

Student members tabled to alert the community about paid student internships, funding opportunities, the Coastal Service Program, and educational events made possible by Coastal Fund.

Pardall Carnival – October 10, 2009
OSL Activities Faire – October 21, 2009
RecycleMania Fashion Show – February 28, 2010
Committee on Committees Fair – April 13, 2010
Santa Barbara Earth Day – April 17, 2010
Isla Vista Earth Day – April 24, 2010
Chilla Vista – May 8, 2010



Chilla Vista surfboard raffle winners

Co-Sponsorships

Coastal Fund collaborated with other constituency groups in order to pool resources, facilitate more successful events, and build a greater network. Over the year, the Committee co-sponsored 6 events at UCSB and in the Santa Barbara community.



Annual Photo Contest

This year's theme was **CLEAN THE BEACH: one person's trash is another person's treasure**. Through the contest, Coastal Fund wanted students to become more aware of the coastal trash that's become so prevalent and learn to care more for their neighboring habitat. Out of 43 submissions, the following winning submissions were selected by the Board of Directors:



1st - Lizz Redd



2nd - Dad Roux-Michollet



3rd - Stuart Halewood

Promotional Materials

Coastal Fund distributed a wide range of well received promotional and education materials, including t-shirts, magnets, tote bags, stickers, tide calendars, bumper stickers, brochures, beaches guides, sustainable seafood guides, etc. (T-shirts, tide calendars, and brochures were ordered on this year's Outreach Budget).

Listserv Distributions

Coastal Fund-sponsored events, funding opportunities, and available internships were listed in various campus listservs, including the Environmental Studies Department, the Bren School of Environmental Science and Management, Film & Media Studies, Environmental Affairs Board, Surfrider, and the Coastal Fund listserv.



Press

Coastal Fund received press coverage across various campus and community news sources, including the Santa Barbara Independent, Noozhawk, Daily Sound, Daily Nexus, Ed Hat, KCSB, and more.



Annual Reception

On May 23, 2010, Coastal Fund held its 11th Annual Reception. All organizations and individuals funded by Coastal Fund since its inception were invited to celebrate. The event allowed people to share the successes and general accomplishments achieved through Coastal Fund-supported projects, the Coastal Service Program, and outreach and education activities. The keynote address was made by Lisa Stratton, CCBER.

Lessons Learned

Coastal Fund has learned that thorough planning enables the organization to best fulfill its Mission Statement. Therefore, Coastal Fund has developed a better framework for long-term financial management that allows it to fund more impactful, large-scale projects, and follow Associated Students and Regental policies and procedures.

In light of serious budget constraints, Coastal Fund also realized the serious need for increased public exposure, financial accountability, and student involvement. Coastal Fund worked towards these goals through outreach and education activities, more thoughtful project selection, and enhanced student opportunities. This year, the organization funded a greater number of internships and expanded Coastal Service Program opportunities to provide more financial support to student organizations.

During spring quarter, Coastal Fund bylaws were amended and adopted to more accurately define the Coastal Fund Board Member roles and duties, and increase personal accountability within the organization.

Future Plans

Coastal Fund is in the process of digitalizing its project database in order to facilitate transparency, make its records more accessible, and reduce its paper waste trail.

Coastal Fund also aims to improve its funding and final report guidelines. Coastal Fund is working with applicants to provide more detailed, well-prepared project proposals, versus generic project proposals (often received from long-time funded organizations). Coastal Fund staff is also working to insure that final reports and internship evaluation forms are complete and submitted in a timely manner.

Coastal Fund is beginning to plan a Coastal Fund Fair for Fall quarter, which will further increase public exposure to the organization. The event will highlight funded organizations and student internship opportunities. Additionally, the Outreach and Education Team is in the process of developing a quarterly newsletter, bettering social marketing outlets, and making a more professional, visual appealing subscriber listserv.

Finally, Coastal Fund plans to address more internal issues related to communication. During Winter quarter, Coastal Fund was observed and evaluated by an upper division Communication class. They provided Board Members with recommendations for more productive conversation and debate.

