



**ASSOCIATED STUDENTS COASTAL FUND**  
ANNUAL REPORT 2013/14



# BACKGROUND

Coastal Fund is a student-funded, student-run organization that serves to protect and enhance the terrestrial and marine habitats associated with the shoreline of the University of California, Santa Barbara through preservation, education, open access, research, and restoration. Through a lock-in fee every quarter, each undergraduate student pays \$5.50 and each graduate student pays \$3.00 towards Coastal Fund. The fee generates approximately \$330,000 annually, providing funds to Coastal Fund's grant program, the Coastal Service Program, and outreach and education activities.



*Now in its 15th year, Coastal Fund is still a strong supporter of projects that protect and enhance our local coastline. Since its inception in Fall of 1999, Coastal Fund has granted over \$3 million to 510 projects.*



# COMMITTEE

*The 2013-2014 Coastal Fund committee is comprised of:*



## BOARD

**Natalie Testa**, Chair  
**Bjord Kallerud**, Vice Chair  
**Gad Girling**, Undergraduate Representative  
**Marissa Bills**, Isla Vista Surfrider Representative

**Taylor Debevec**, Graduate Student Representative  
**Kelsey Bisson**, Graduate Student Representative  
**Samantha Fulgham**, Undergraduate Representative  
**Marina Vance**, Undergraduate Representative

## STAFF

**Miranda Walker and Omead Poure**,  
Administrative Assistants  
**Megan Roy**, Outreach and Education Coordinator  
**Sara Rosenblatt**, Coastal Service Program Coordinator  
**Aaron Jones**, Advisor

**Kylie Taylor**, Event Intern  
**Anh Tran**, Media Relations Intern

*The Chair and Vice Chair are re-elected each quarter to provide balance to Coastal Fund operations.*

# APPLICATIONS FOR FUNDING

Coastal Fund accepts proposals for minor (less than \$1000) and major (more than \$1000) funding from UCSB students, faculty, and community organizations that have a direct impact on the UCSB coastline. Applications are accepted in three cycles: Fall, Winter, and Spring quarters.

In 2013-2014, Coastal Fund received 49 applications.

Complete descriptions of funded projects and internships can be found on the Coastal Fund website:  
<http://www.coastalfund.org/>



## PROJECTS FUNDED

OUT OF THE 49 APPLICATIONS SUBMITTED,  
46 PROJECTS WERE FUNDED FOR A TOTAL OF:  
**\$258,489.31**



# FALL 2013 FUNDING

**GRAY WHALES COUNT**

Gray Whales Count Internship \$2,455.00

**CHEADLE CENTER FOR BIODIVERSITY  
AND ECOLOGICAL RESTORATION**

Kids in Nature Peer to Peer Environmental Education Program \$6,683.00

**CCBER**

West Campus Bluffs Trail Restoration \$4,700.00

**CCBER**

Campus Lagoon Restoration with Fire \$6,840.00

**CCBER**

Devereux Slough Coastal Flora and Fauna \$800.00

**ENVIRONMENTAL DEFENSE CENTER (EDC)**

Protecting Urban Agriculture in the Goleta Valley \$5,350.00

**GAVIOTA COAST CONSERVANCY**

The End of Southern California \$12,600.00

**SANTA BARBARA AUDUBON**

White-tailed Kit Project: Production of Geospatial Database \$6,602.00

**OCEANS-TO-CLASSROOMS (O2C)**

Oceans-to-Classrooms (O2C) \$16,956.13

**GOLETA VALLEY BEAUTIFUL**

Urban Forester Intern Education Project \$3,000

**SANTA BARBARA AUDUBON**

Audubon Habitat Restoration Internship Program for COPR 2014 \$2,800.00

**SANTA BARBARA COUNTY TRAILS COUNCIL**

Ellwood Mesa Habitat Trail and Restoration Project \$9,220

**COAL OIL POINT RESERVE**

Internships and Additional Funding Support for Conservation,  
Education, and Restoration Programs \$7,480.00

**ISLA VISTA PARKS AND RECREATION**

Adopt-A-Block \$860

**MARINE SCIENCE INSTITUTE**

In Situ pH Monitoring at Stearn's Wharf:  
Establishing Reliability with Point Sampling \$960.11

**ENVIRONMENTAL DEFENSE CENTER  
AND URBAN CREEKS COUNCIL**

Goleta Chaparral and Watershed Protection \$6,285.00

**TOTAL: \$93,590.74**

# WINTER 2014 FUNDING

**UNITED WAY OF SANTA BARBARA COUNTY**

Fun in the Sun - Summer of Service \$500.00

**CCBER**

Kids in Nature Environmental Education Program \$12,576.37

**COMMUNITY ENVIRONMENTAL COUNCIL, INC.**

Rethink the Drink \$7,880.00

**CCBER**

Restoration Intern Training Program Spring, Summer, Fall 2014 \$5,400.00

**COLLINS LABORATORY**

The Effect of Hypoxia on the Early Life History Stages  
of Rockfish and Cabezon \$6,317.50

**CARSEY-WOLF CENTER**

GreenScreen Environmental Media Program \$5,950.00

**SANTA BARBARA AUDUBON SOCIETY**

Santa Barbara Audubon Society Education Program \$1,089.94

**SOUTH COAST HABITAT RESTORATION (SCHR),  
A PROJECT OF THE EARTH ISLAND INSTITUTE**

Watershed Restoration Internship \$2,573.00

**I.V. RECREATION & PARK DISTRICT**

Mutt Mitt Program \$700.00

**CCBER**

Devereux Slough Coastal Flora and Fauna \$1,125.00

**ENVIRONMENTAL DEFENSE CENTER**

Goleta Beach Preservation and Restoration Project \$9,120.00

**CCBER**

Tracking Springs and Irrigation Water Sources Using Stable Isotopes \$992.35

**TOTAL: \$54,224.16**



# SPRING 2014 FUNDING



## **SAMA GROUP**

Ecological and Economic Feasibility for a Sustainable Coastal Development \$1,900

## **COAL OIL POINT RESERVE**

Internships and additional funding support for conservation, education, and restoration programs \$7,450

## **CCBER**

Kids in Nature Peer-to-Peer Environmental Education Program \$15,761.00

## **SANTA BARBARA CHANNELKEEPER**

MPA Watch Internship \$4,932.12

## **MARINE SCIENCE INSTITUTE**

From Plankton to Particles: Predicting the Fate of Carbon in an Acidified Coastal Ecosystem \$15,338.60

## **REEF CHECK CALIFORNIA**

Reef Check California \$11,000.00

## **CCBER**

Nature Saturdays for North Campus Open Space 9,975

## **LOS PADRES NATIONAL FOREST WATCH**

Wilderness, Wildlife, and Watersheds \$18,638.74

## **UCSB PLASTIC POLLUTION COALITION**

Freshman Water Bottle Giveaway \$3,750

## **ENVIRONMENTAL DEFENSE CENTER**

Cleaning and Enhancing Goleta's Vital Watersheds \$6,013

## **ISLA VISTA PARKS AND RECREATION**

Adopt-A-Block \$1,714.95

## **EXPLORE ECOLOGY**

Coastal Cleanup Day and Watershed Resource Center Management Internship \$6,552

## **MARINE SCIENCE INSTITUTE**

Developing New Tools for Assessing the Vulnerability of Sandy Beach Ecosystems to Climate Change \$5,669

## **SOUTH COAST HABITAT RESTORATION**

Watershed Restoration Assistant Fall 2014 \$990.00

## **UCSB DEPARTMENT OF GEOGRAPHY**

Exploring the UCSB Coast with kite aerial photography \$990.00

**TOTAL: \$110,674.41**

# INTERNSHIP FUNDING '13-'14

<i>Orgnaization</i>	<i>Project name</i>	<i>Number of interns/student workers</i>	<i>Total funding</i>
<b>FALL 2013</b>			
GRAY WHALES COUNT	Gray Whales Count	5	\$2,100
CCBER	Kids in Nature Peer-to-Peer Environmental Education Program	3	\$900
CCBER	West Campus Bluffs Trail Restoration Maintenance	1	\$1,800
CCBER	UCSB Campus Lagoon Restoration with Fire	2	\$4,140
CCBER	Devereux Slough Coastal Flora and Fauna	2	\$800
EDC	Protecting Urban Agriculture in the Goleta Valley	1	\$1,350
GAVIOTA COAST CONSERVANCY	The End of Southern California	16	\$3,800
MARINE SCIENCE INSITUTE	Oceans-to-Classrooms (O2C): A River Runs To It	3	\$14,021.93
GOLETA VALLEY BEAUTIFUL	Urban Forester Intern Education Project	10	\$3,000
S.B. AUDUBON SOCIETY	Audubon Habitat Restoration Internship Program for COPR 2014	8	\$2,400
S.B. COUNTY TRAILS COUNCIL	Ellwood Mesa Coastal Trail and Habitat Restoration Project	1	\$720
COAL OIL POINT RESERVE	Coal Oil Point Reserve: Internships and additional funding support for conservation, education, and restoration programs: Winter 2014/Spring 2014	22	\$6,600
ISLA VISTA RECREATION & PARK DISTRICT	Adopt-A-Block	1	\$859.50
S.B. URBAN CREEKS COUNCIL	Goleta Chaparral and Watershed Protection	2	\$675
<b>TOTAL FALL 2013</b>		<b>77</b>	<b>\$43,166</b>
<b>WINTER 2014</b>			
CCBER	Kids in Nature Peer-to-Peer Environmental Education Program	10	\$3,375
CCBER	Restoration Intern Training Program Spring, Summer, Fall 2014	16	\$5,400
COLLINS LABORATORY	The effect of hypoxia on the early life history stages of rockfish (Sebastes spp.) and cabezon (Scorpaenichthys marmoratus)	1	\$337.50
SOUTH COAST HABITAT RESTORATION (SCHR), THE EARTH ISLAND INSTITUTE	Watershed Restoration Internship	2	\$2,000
CARSEY-WOLF CENTER	GreenScreen Environmental Media Program	1	\$1,200
EDC	Goleta Beach Preservation and Restoration Project	1	\$1,800
CCBER	Devereux Slough Coastal Flora and Fauna (Phase II)	3	\$1,125
CCBER	Tracking Springs and Irrigation water sources using stable isotopes	1	\$450
<b>TOTAL WINTER 2014</b>		<b>35</b>	<b>\$15,688</b>
<b>SPRING 2014</b>			
SAMA GROUP	Ecological and Economic Feasibility for a Sustainable Coastal Development	2	\$900
COAL OIL POINT RESERVE	Coal Oil Point Reserve: Internships and additional funding support for conservation, education, and restoration programs: Summer 2014/Fall 2014	20	\$6,750
CCBER	Kids in Nature Peer-to-Peer Environmental Education Program	4	\$1,350
SANTA BARBARA CHANNELKEEPER	MPA Watch Internship	2	\$3,282.12
MARINE SCIENCE INSTITUTE	From Plankton to Particles: Predicting the Fate of Carbon in an Acidified Coastal Ecosystem	2	\$6,751
REEF CHECK FOUNDATION	Reef Check California	2	\$2,750
LOS PADRES FOREST WATCH	Wilderness, Wildlife, and Watersheds	3	\$1,238
EDC	Cleaning and Enhancing Goleta's Vital Watersheds	1	\$1,013
ISLA VISTA RECREATION & PARK DISTRICT	Adopt-A-Block	1	\$1,164.95
EXPLORE ECOLOGY	Coastal Cleanup Day and Watershed Resource Center Management Internship	2	\$4,052
MARINE SCIENCE INSTITUTE	Developing New Tools for Assessing the Vulnerability of Sandy Beach Ecosystems to Climate Change	2	\$900
<b>TOTAL SPRING 2014</b>		<b>41</b>	<b>\$28,986</b>

**TOTAL: 153 INTERNS, \$87,840 FUNDED**



# INTERNSHIP PROGRAM



Due to growth in its outreach program, Coastal Fund often hires additional student interns to help outreach activities. This in-house program allows UCSB students to work directly with Coastal Fund staff to learn exactly what it takes to be a Coastal Fund staff member.

This year, we changed our internship program to meet the needs of Coastal Fund's education and outreach program. One intern, the Event Intern, attended Coastal Fund co-sponsored activities and planned outreach events. Through this internship, the intern learned valuable skills to later earn the Outreach and Education Position. Another intern served as our Web Development and Media Relations Intern and organized this year's photo contest in addition to increasing our media exposure. This intern helped to effectively develop marketing strategies both on the web and in print to relay and market Coastal Fund's related news to the local campus and Santa Barbara communities.

We are excited to begin to work with more UCSB students and expand our staff to help better involve the UCSB community!



# COASTAL SERVICE PROGRAM

The Coastal Service Program (CSP) offers campus organizations with an opportunity to raise funds. CSP is the most direct way that the Coastal Fund reaches students. Groups can earn \$100 for participating in a beach or street clean-up, and \$200 for participating in a restoration project.

Over the past year, the Coastal Service Program has grown to reach more OSL groups and continues to be immensely popular. Sign ups for the CSP fundraising events for all three quarters reached capacity within the first three days of the start of the quarter. Each quarters' waitlist had over 46 groups.

The Coastal Service Program encourages and promotes students from different disciplines to learn about coastal and environmental issues.

Students participating in the CSP learn about the impact of trees on the coastal ecosystem, as well as the important impact that the Deveroux Slough and the Arroyo Hondo Preserve has on the ocean and indigenous species.

During the 2013-2014 school year, Coastal Fund hosted 71 restoration activities, 7 street clean-ups, and 21 beach clean-ups, and awarded \$15,160 to 97 different groups. A total of 1,085 students participated in the program; during the beach cleanups alone they collected 681 pounds of trash.

# PROMOTIONAL MATERIALS



This year, we expanded our use of promotional materials to promote Coastal Fund to the wider campus community. We often reward and expand our outreach to our funded projects, campus organization volunteering in the Coastal Service Program, and UCSB students by giving away branded Coastal Fund tide calendars, stickers, pens, reusable tote bags, custom magnets, and t-shirts.

# LISTSERV DISTRIBUTIONS

Coastal Fund-sponsored events, funding opportunities, and available internships were listed in various campus listservs, including the **Environmental Studies Department**, the **Bren School of Environmental Science and Management**, **Film & Media Studies**, **Environmental Affairs Board**, **Surfrider**, and our own. This year, we grew our list serve reach from around 1,200 recipients to over 1,600 recipients.

# ANNUAL RECEPTION

On June 1, 2014, Coastal Fund held its 14<sup>th</sup> Annual Reception. All organizations, individuals and UCSB students funded by Coastal Fund since its inception were invited to celebrate. The event allowed people to share the successes and general accomplishments achieved through Coastal Funded projects, the Coastal Service Program, and outreach education activities. We highlighted the **Kids in Nature Program**, **Audubon**, **Adopt-a-Block**, and undergraduate and graduate research projects on our coastline.





# OUTREACH AND EDUCATION ACTIVITIES

Throughout the academic year, Coastal Fund has grown to maintain our visibility by increasing the amount of co-sponsorships to community and campus organizations. Our 2013-2014 outreach events and co-sponsorships are listed below.

## *Events*

- ◆ EDC Fall Feast (October 11, 2013)
- ◆ Beach Clean Up (March 8, 2014)
- ◆ Photo Contest Deadline (March 03, 2014)
- ◆ SB Earth Day (April 26-27, 2014)
- ◆ IV Earth Day (April 26, 2013)
- ◆ MPA Kayak Event (May 18, 2014)
- ◆ H<sub>2</sub>O Conference (May 27, 2014)
- ◆ Concert for the Coast (May 31, 2014)
- ◆ Annual Gala (June 01, 2014)



## *Co-sponsorships*

- ◆ IV Parks and Recreation Adopt-a-block Halloclean
- ◆ More Mesa Symposium
- ◆ EDC TGIF
- ◆ EDC Green and Blue
- ◆ LPFW Ojai Wild
- ◆ SBCK Blue Water Ball
- ◆ Goleta Valley Beautiful Award Ceremony
- ◆ IV Surfrider Concert for the Coast



